

SYLLABUS

Title of the course: SOCIAL PSYCHOLOGY	
Course lecturer: Nebojša Blanuša, Associate Professor	
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Study program: Journalism / Political Science	
Year of the study: 1 and 2.	
ECTS: 5	
Course description and course objectives:	Social psychology is the scientific study of the way people think about, feel, and behave in different social situations. Topics to be covered include: methodology, social cognition and social perception, attitudes and attitude change, conformity, stereotyping and prejudice etc. The course is an exploration of the prevailing theories and empirical methods in the study of social psychology. The goal of this course is for students to understand the ideas and methods that form the foundation of the field, and to apply these ideas during tutorial discussions. The quality of this course depends in large part upon student's level of engagement in the class. Classes will include analysis of the main concepts and group discussions as well as the final exam.
Course enrolment requirements and entry competences:	Good will for reading and eagerness for participation
Learning outcomes (at the level of the course):	<ol style="list-style-type: none"> 1. Students will be able to define fundamental socio-psychological concepts important for understanding the human interaction, communication, decision-making and behavior in the media and political context. 2. Students will be able to apply the knowledge about psychological structures and processes to the new situations in the political and media context. 3. Students will be able to analyze different approaches of social psychology and their understanding of media and political phenomena. 4. Students will be able to estimate the quality of socio-psychological processes, dispositions and performance of media and political agents.
Course content (weekly class schedule):	<ol style="list-style-type: none"> 1. Introduction – explanation of requirements and obligations 2. What is social psychology – Chapter 1. 3. Methodological approaches to social psychology - Chapter 2. 4. Social cognition – How do we think about the social world – Chapter 3. 5. Social perception – How we come to understand other people – Chapter 4. 6. Attitudes and attitude change: influencing thoughts and feelings – Chapter 7 7. Conformity: influencing behavior – Chapter 8. 8. Aggression: why do people hurt other people – Chapter 12 9. Prejudice: Causes, consequences and cures – Chapter 13 10. Final exam
Required reading:	Aronson, E., Wilson, T.D. & Akert, R.M. (2012) Social Psychology, 8 th edition. Boston: Peason.
Student participation and requirements:	To be able to participate students should read selected chapters for each session, as well as to understand and memorize the content if they want to pass the exam.
Grading and evaluating student work in class and at the final exam:	Class participation = 50 % + Final exam = 50 %.
Grading scale:	1 (fail), 2 (poor), 3 (average), 4 (very good), 5 (excellent)