

7th Graduate Spring School on **Comparative Media Systems: Challenges to journalism in the digital age**, (IUC-CMS 2018), Inter University Center <http://www.iuc.hr/course-details.php?id=1085>  
Dubrovnik, 15-20 April 2018

*Course directors:*

Carmen Ciller, Universidad Carlos III de Madrid, Spain  
Steffen Lepa, Technische Universität Berlin, Germany  
Paolo Mancini, Università di Perugia, Italy  
Snježana Milivojević, University of Belgrade, Serbia  
Paul Clemens Murschetz, Berlin University of Digital Sciences, Germany  
Zrinjka Peruško, University of Zagreb, Croatia  
Slavko Splichal, University of Ljubljana, Slovenia  
Alice Němcová Tejkalová, Charles University, Czech Republic

*Course Description:*

Is journalism in crisis? Some in the industry & practice fear for the future of the profession in the digital media environment – cf. the podcast by Katharine Viner, editor in chief of the Guardian <https://www.theguardian.com/news/2017/nov/16/a-mission-for-journalism-in-a-time-of-crisis>. The digital environment presents one of the challenges for journalism as a profession and practice, but also as an institution which had a key role for the development of modern society and liberal democracy. The loss of unique control of the production and distribution process of news, the changes in the gatekeeping role of the media, and the new players, the social media and apps, the challenge to the attentions of the audiences from multiple other (than media) sources of content, the speed of the digital, and the shift of the audience attention to digitally delivered content, all present significant challenges. Changes in the political sphere, with increased polarization and populism, the “post-truth” environment, also impact the definition and the role of journalism.

What is the shape of journalism in face of these various challenges of the present day? How are news and its use affected by these changes? How are the challenges to journalism shaped in different media systems? How is journalism changing in different parts of the world in answer to the challenges? We will debate these issues in the 7<sup>th</sup> IUC Comparative Media Systems course drawing on the results of several comparative research projects that investigate these issues today: the Worlds of Journalism Study (<http://www.worldsofjournalism.org/>) has produced a number of interesting insights into the changes of journalism in different regions of the world; the Digital News Project of the Reuters Institute for the Study of Journalism, University of Oxford, ([https://reutersinstitute.politics.ox.ac.uk/sites/default/files/Digital%20News%20Report%202017%20web\\_0.pdf](https://reutersinstitute.politics.ox.ac.uk/sites/default/files/Digital%20News%20Report%202017%20web_0.pdf)) provides another comparative source on which we will draw; the cross-country study of News as a Democratic resource (articles are available in the new issue of the journal Participations <http://www.participations.org/Volume%2014/Issue%202/contents.htm>) provides an insight into comparative cross-media news repertoires with a qualitative methodology.

The course includes a one day hands-on **methodological workshop** on the design and implementation of Q interviews and the accompanying statistical analysis of the qualitative interview results.

*Course Organization:*

This seventh "slow science" IUC-CMS is an interdisciplinary research conference & post-graduate course open to doctoral and post-doctoral students in media, communication and related fields engaged with the issue of journalism, that wish to discuss their current work with established and emerging scholars and get relevant feedback.

Invited lecturers will deliver keynote lectures with ample discussion opportunities. Course attendees will have extended opportunity to present and discuss their current own works with the course directors and other participants in seminar form (English language) and in further informal meetings

around the beautiful old-town of Dubrovnik (UNESCO World Heritage) over 5 full working days (Monday to Saturday).

The working language is English. All participants will receive a Certificate of Attendance.

## **AGENDA**

### **Monday, 16 April 2018**

10:00-11:30     **Zrinjka Peruško, University of Zagreb**  
Introduction to the course &  
The challenge of cross-national research in journalism: macro, meso and micro level comparisons

11:30-12:00     *Coffee break*

12:00-13:30     **Paul Clemens Murschetz, Berlin University of Digital Sciences**  
Big Data for News Media. A Scoping Review and Thematic Analysis of Challenges in Journalism and Management Research

*Lunch break*

17:00-19:00     **Film & discussion**

#### **Post Truth Times. We the media (2017)**

Author: Héctor Carré

Produced by: Sun Lua, Java Films

How can truth survive in a society that no longer values verifiable facts? Perhaps no organization has been more plagued by this dilemma than the mainstream news media. In recent times, the media has been met with a tremendous amount of ire and skepticism from bellicose politicians and an increasingly embittered population. Post-Truth Times: We the media examines this troubling phenomenon from a myriad of fascinating perspectives, and attempts to diagnose what it all means for journalism and the culture at large.

### **Tuesday, 17 April 2018**

10:00-11:30     **Carmen Ciller, Universidad Carlos III de Madrid**  
Journalism. The industrial classic model collapses. A view from Spain

11:30-12:00     *Coffee break*

12:00-13:30     **Snježana Milivojević, University of Belgrade**  
Journalism and asymmetric polarization across Southeast Europe. Is media polarization country specific?

*Lunch break*

*Doctoral student presentations*

**17:00 – 19:00**

**Dejana Nešić, University of Belgrade**

Bloggers and micro bloggers as journalists

**Milica Vučković, University of Zagreb**

Private, popular and political on social media: analysis of online communication of Barack Obama and David Cameron

**Nikola Mladjenovic, University of Belgrade**

Media system, populism and the problem of (de-)differentiation

**Wednesday, 18 April 2018**

10:00 -11:00 **Antonija Čuvalo & Dina Vozab, University of Zagreb**  
Q analysis in comparative news consumption research

11:00-11:30 *Coffee break*

11:30-15:00 **Dina Vozab & Antonija Čuvalo, University of Zagreb**  
Q analysis workshop (with one break)

**Thursday, 19 April 2018**

10:15 – 11:45 **Alice Nemcova Tejkalova, Charles University, Prague**  
Journalism in comparative perspective

11:45 – 12:15 *Coffee break*

12:15- 13:45 **Pero Maldini, University of Dubrovnik**  
Democracy challenged: Populism as corrective or threat?

**Friday, 28 April 2016**

9:30-11:00 **Dina Vozab, University of Zagreb**  
The dynamics of news media audience polarization in Croatia

11:00 – 12:00 Closing ceremony, course evaluation, awarding of certificates

*Additional Information:*

For further information about academic matters please contact the organizing course director: professor Zrinjka Peruško [zrinjka.perusko@gmail.com](mailto:zrinjka.perusko@gmail.com), Centre for Media and Communication Research ([www.cim.fpzg.unizg.hr](http://www.cim.fpzg.unizg.hr)), Department of Media and Communication, Faculty of Political Science ([www.fpzg.unizg.hr](http://www.fpzg.unizg.hr)), University of Zagreb ([www.unizg.hr](http://www.unizg.hr)).